North Dakota Department of Environmental Quality Logo Contest Official Rules

Introduction:

The Environmental Health Section (EHS) of the North Dakota Department of Health is becoming the North Dakota Department of Environmental Quality (NDDEQ). The EHS is seeking a logo that best reflects the proposed Mission of the new NDDEQ.

Mission: To conserve and protect the quality of North Dakota's air, land and water resources following science and the law.

To learn more about the EHS, please visit the website at <u>http://www.ndhealth.gov/EHS/</u>.

Eligibility and How to Enter:

- 1. Entries may be submitted by any North Dakota resident, including employees of the North Dakota Department of Health and their families and/or relatives provided they are residents of North Dakota.
- 2. Participants younger than 18 years old must obtain permission from a parent or legal guardian before submitting an entry. The permission form found on the submittal page must be signed by a parent/legal guardian and submitted with the logo.
- 3. Entries must be submitted to <u>https://deq.nd.gov/logo</u>.
- 4. Entries must include the name, postal address, phone number and email address of the person or party submitting a logo design.
- 5. No more than three logo design entries may be submitted by any one person or party.
- 6. Participants may include a brief written explanation of their logo design.
- 7. The deadline for entries is December 29, 2017. The EHS reserves the right to extend any deadlines.
- 8. There is no fee to enter the contest.
- 9. A notice about the logo contest will be placed on the EHS website and North Dakota Department of Health Facebook page, and media outlets will be notified.
- 10. The EHS cannot be responsible for any lost entries.

Logo Requirements:

- 1. The logo design must be simple so it will duplicate well and scale effectively on large and small formats including the website, publications, signage, website, promotional items, letterhead and other printed material.
- 2. The colors shall be limited to a maximum of three colors in addition to black and white.
- 3. The logo design must reproduce well into black and white or grayscale images.
- 4. Preference may be given to logo designs that can be displayed both horizontally (landscape) and vertically (portrait).
- 5. Preferred image formats for the logo design are .ai, .eps, .tiff, .jpg, .png or .bmp.

Intellectual Property:

1. All submitted work must be original and not based on any pre-existing design. Entries must not resemble existing logos or other copyrighted images.

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- 2. By submitting the entry, the artist agrees that the EHS will become the rightful owner of the image and any likeness of the image, and may alter and reproduce the image at its discretion.
- 3. The successful entrant (or parent, if applicable) will be required to sign a release and formal transfer of ownership.

Winner Selection:

- 1. Selection Round 1:
 - All entries that are either incomplete or did not meet contest rules will be eliminated.
- 2. Selection Round 2:
 - The Logo Selection Committee will evaluate all remaining entries for their ability to convey the mission of the NDDEQ, and select the top 30 by January 16, 2018.
- 3. Selection Round 3:
 - The top 30 entries will be judged statewide between January 16 and 26, 2018. By January 31, 2018, the Logo Selection Committee will select five entries from the top 30 based on the number of votes received and any technical, legal and other issues which may affect the use of an entry as a logo.
- 4. Selection Round 4:
 - The top five entries will be judged by EHS staff between February 5 and 16, 2018. The Logo Selection Committee will determine the final winner based on the number of votes and any technical, legal and other issues which may affect the use of an entry as a logo. If a clear winner has not been selected after the voting period, the final decision will be made by the EHS Chief or the Governor of North Dakota.
- 5. Decision will be final.
- 6. Correspondence regarding the selection process should not be expected.
- 7. The EHS reserves the right to not select a winner if no suitable entries are received.
- 8. The EHS reserves the right to disqualify any submittal at its sole discretion.
- 9. The winner will be selected by March 30, 2018.

Prizes:

- 1. Recognition as the logo designer upon winning. Bragging rights!
- 2. A plaque with the winning design engraved upon it.

Acceptance:

Submittal constitutes the entrant's full and unconditional agreement to and acceptance of these rules. By submitting a logo design in this contest, the entrant is warranting that he/she has read and understands, and agrees to be bound by, these rules.

Contact Information:

Any questions may be directed to ehs@nd.gov or 701-328-5150.